

FUR TIMES

INTERNATIONAL FUR FEDERATION

QUARTERLY UPDATE

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Members of the fur trade gather in Beijing

The annual meeting of the international fur industry was held in Beijing on November 11-13. Over 300 members of the fur community attended the meeting, which was jointly organised by China Fur Association, Copenhagen Fur and Hebei Provincial Department of Commerce.

The meeting is the largest of its kind and this year discussed current hot topics in the industry, including the current situation of different fur markets around the world and a competitive analysis of the global fur market. Keynote speakers included Norberto Albertalli, President of Mifur, Mark Oaten, CEO of the IFF and Kenneth Loberg, Director of Marketing and Business Development at Copenhagen Fur.



Eurasia Region host gala show in Moscow



On November 16, the Russian Fur Union hosted an International Gala show featuring fur collections from some of the best designers from IFF's Euroasia region countries Russia, Ukraine, Kazakhstan and Turkey.

The show was held in the Ceremonial Hall of the beautiful Jewellery House "Estet" in Moscow, and aimed to celebrate the craftsmanship in fur fashion, presenting the material as traditional, but also trendsetting and innovative.

Approximately 500 guests attended the event, including executives and professionals from the local and international fur industry, politicians and elite businessmen.

Remix 2014 gets a makeover

Designer and Fur Future member Christian Helmer Petersen is the creative mind behind Remix's new look for the forthcoming year.

Inspired by previous shows but with the ultimate aim of innovating and pushing the boundaries of fur fashion, Remix 2014 has high hopes of being a showstopper. The event shall still be held in Milan alongside MiFur during March.

Watch this space for news on possible collaboration with one of the biggest fashion magazines for this year's Remix.

2013 Seoul Success Awards

NAFA was invited to kick off festivities at the 5th annual Seoul Success Award ceremony, which took place on December 2 at the Grand Hyatt Hotel in Seoul. Over 500 VIP guests attended the celebrations, which recognised those who have made special contributions to their field over the past year. The attendees were a mixture of politicians, sports figures, pop stars and designers.

NAFA treated the guests to a fashion show that exhibited an array of fur garments on offer under the Jindo and Elfee labels. The looks ranged from casual and on-trend to the ultimate in luxury and sophistication. The furs on show included NAFA mink, silver fox, coyote, raccoon and lynx cat.

Oh! By Copenhagen Fur collaborate with ADAMO store

On November 5, guests were invited to a launch event at the Nişantaşı ADAMO fur store in Turkey to celebrate their collaboration with accessories line Oh! by Copenhagen Fur.

ADAMO has been a pioneer in the field of fur fashion since 1989 and welcomes the longstanding expertise that Copenhagen Fur can bring. Many celebrities attended the launch party to view the private Oh! collection, and the celebrations continued well into the night. 20% of sales made on the night were donated to the Turkey Handicapped Sports, Education and Assistance Foundation (TESYEV).



Nanjing Lukou International Fur Culture Tourism Festival

On October 19, the Nanjing Lukou International Fur Culture Tourism Festival opened at the Eastern Fur Plaza in Nanjing, capital of east China's Jiangsu Province. With support from Copenhagen Fur, a design contest, model contest, and craftsmanship contest were successfully achieved during the festival.

Copenhagen Fur signed Strategic Partnership Agreement with Eastern Fur Plaza and also presented a wonderful fur fashion show in Nanjing during the Fur Fashion

Festival. Over 1000 local inhabitants and furriers enjoyed the visual banquet of fur.

Mr. Wang Lin, General Manager of Lukou Eastern Fur Plaza added:

"Lukou has been famed for fur since early Ming Dynasty and with 600 years of history, it has flourished in late Qing Dynasty. With a culture full of fur and technical heritage, Lukou aims to introduce modern, western fur technology to the culture and build a professional fur trading platform and fur shopping paradise."



8th Istanbul Leather & Fur Fair

The annual Istanbul Leather & Fur Fair (IDF 2013) took place this year from November 21-23, at the CNR Expo Centre in Yesilkoy. This year's fair boasted nearly 15,000 participants from 66 countries and a substantial amount of large-scale orders were placed.

IDF 2013 hosted a calendar bursting full of interesting events, including a '40 Years in Leather Award Ceremony' and a workshop named: 'Made in Turkey & Made in Italy: Possible Synergy in the Market'.

The fair also hosted a 'Trend Area' ran by Turkish designer Simay Bulbul, with trend forecasts for autumn/winter 2014-15 created by Istanbul Leather and Fur Products

Exporters' Association (IDMIB) and Genuine Turkish Leather (DTG). This area proved very popular with attendees, who were keen to anticipate their consumers' needs.

There were also daily fashion shows showcasing the best in leather design throughout the fair and an art exhibition entitled 'Art Meets Leather', including leather paintings and sculptures from artists such as Lolita Asil and Suzy Hug Levy.

The fair has done a wonderful job of demonstrating how versatile natural materials can be and how relevant they are to modern life.

Interview with Kenneth Ingman, Chairman of Fur Europe



Kenneth Ingman is a third generation fur farmer from a small village on the Finnish west coast. He grew up walking through the rows in his parents' mink sheds. Although he had a great interest in the animals his parents were rearing, they urged him to focus on education and Kenneth took a degree in engineering, which lead to a ten-year career in the plastics industry.

He never shut the door to the fur business, and eventually headed back home to pick up fur farming again. Kenneth was elected as the Chairman for the Finnish Fur Breeders' Association in June 2012, as well as being involved in the work of EFBA.

How did you and/or your family become involved with the trade?

The Finnish countryside was very poor after the second world war. Fur farming really fit like a glove for the people in the coast villages, as they had access to fish. My grandfather started up with mink in the late 1950s, and it has been running in the family ever since. As stated earlier, I originally pursued a career in engineering after finishing university, but mink farming has always been in my family and seemed like a natural progression.

What are your current projects?

The most important project regarding my work within the trade is Fur Europe. We have big hopes of getting the green light from both IFF and EFBA on finalising the new European organization. I believe it is crucial to create a strong, common institution and it is something that will make us more efficient, and also

save money.

Privately I'm just about to finish up a sauna at my summer house, so as soon as the pelting season is over I look forward to testing it.

What is exciting you about fur right now?

It looks like the young people in Europe are starting to turn their back on the 'Anti-Everything' campaigners. I really hope that's the case.

This could be linked to the amount of fur on the catwalks - which is something we could never have expected but that we are all extremely pleased about. At least for the fur producers it has been a total surprise. Everybody is making money at the moment, and this also allows for investments in animal welfare.

It is also very interesting to get to know the trade and fashion sides of the business better. Working close to the IFF and in its board, with all the experienced people, certainly broadens one's views.

How long do you think the popularity of fur and the extremely high pelt prices can continue?

I have been trying to predict pelt prices for ten years now, and I've been wrong every year so far. One would imagine that we have reach the peak now, but the markets have surprised us so many times. In this business you never know. I do hope though, that everybody can enjoy the moment.

I hope the popularity of fur will continue to grow, and that it can expand into new markets around the world, but who knows what the future holds.

Annual Meeting of China Fur Commission

On October 27, Fur Commission of China Leather Industry Association and Zaoqiang county government hosted the third National Fur Industry Joint meeting and the Annual Meeting of China Fur Commission in Hengshui of Hebei province.

The attendees included Ministry of Finance, Forestry Administration, China National Light Industry Associations, IFF and 400 representatives from fur companies. During the meeting, guest speakers made reports on industry policy, dynamics of the international fur industry, and the current situation of fur business. The meeting also involved a forum to discuss fur farming industrialisation, Chinese fur auctions and the healthy development of fur products' import and export. The theme of the forum was "find solution and innovative development", and was hosted by Yuzhong Li, Deputy President of the China Leather Industry Association.

Hungarian Entrepreneur of the Year Award

Congratulations to our Hungarian member János Lamoga, who has won the prestigious Hungarian Regional Entrepreneur of the Year Award for 2013, presented by VOSZ (National Association of Entrepreneurs). This was the fifteenth year for the Entrepreneur awards, and the Regional Gala took place on November 29, at the Hotel Hungaria in Budapest.

János has also been using his political contacts to successfully lobby the Hungarian government over proposals for a fur farming ban.

The FurlInsider unveil new-look website

On December 5, The Fur Information Council of America (FICA) unveiled the re-design of their popular fur fashion website: The FurlInsider.

"Fashion is evolutionary and steeping in creativity," noted Keith Kaplan, Executive Director of FICA. "To remain relevant to the fashion universe we have to similarly evolve the means by which we deliver our messages to consumers. We must remain fresh and exciting."

Featuring improved functionality and SEO performance capabilities, FICA are confident that the website's new look will generate significant increases in traffic and readership, as well as contributing to a better user experience.

Eggert Feldskeri hosts London reception

Icelandic master furrier Eggert Feldskeri invited friends and colleagues to attend an event at London tailor Anderson & Sheppard on December 4. The event showcased luxury menswear by the London tailor as well as a range of furs from Eggert's shop in Iceland.

Television personalities such as Jeremy Clarkson, Patrick Kielty and AA Gill attended the event, which offered guests common Icelandic meats such as shark, horse and guillemot. The evening was a great success and tempted some attendees into buying their first furs.

IFF were proud to contribute to the event, which was deemed as a great success.



JFA Fur Design Contest 2013

This year, the JFA Fur Design Contest attracted over 2,000 entrants, which were narrowed down to a shortlist of finalists who participated in the fashion show finale on November 28.

The theme was 'healing and warm with fur' and the jury included established fashion designers and Chief Editor of Marie Claire magazine, Katsuto Tai. Prizes awarded were the Grand Prix Prize, Saga Prize, American Legend Prize, NAFA Prize, Copenhagen Fur Prize and the Hong Kong Fur Federation Prize.

IFF sponsor roundtable meeting

In November, IFF sponsored a roundtable meeting with the European Commission and fashion and textile leaders from across Europe.

The meeting, held in London, was a platform for the European Commission to set out its textile and luxury fashion policy. Items covered included helping the fashion industry with tariff and trading issues in emerging markets, the skills shortage gap and labeling issues.

IFF CEO Mark Oaten gave an introductory speech welcoming the European initiative.

Saga Furs celebrate opening of Fur & Leather Shopping Centre in Hong Kong

Last month, the newly opened Hong Kong Times Square Fur & Leather shopping centre in Tongerpu held an electrifying fashion show, sponsored by Saga Furs.

The show featured a number of top names in fashion, such as Season, Regal, Jin Mei Gui, Jin Bao Lai, Shulan and Dai-ichi. Guests included consumers and reporters from

around 15 different media groups.

Saga Furs also made an eye-catching, two-minute-long video especially for Times Square, which will feature on indoor and outdoor LED screens for the entire season.

The event was shown parallel to Golden Week Holiday when stores at the mall logged an estimated ¥200 million in sales.



NAFA celebrate 10-year partnership with Guifurenheast



On November 8, NAFA celebrated their 10-year partnership with Chinese city Harbin's leading fur retailer - Guifurenheast. The event also marked the fifth fur fashion gala in the Heilongjiang television studios.

NAFA Mink and Canadian Silver Fox captivated the audience, along with dancers and musicians who performed throughout five glamorous scenes of fur fashion. This was followed by two international designer collections, which were created exclusively for the Guifuren Hualunbei'er. The Northern Lights Collection gave guests a glimpse of the many varieties of wild furs represented by the NAFA label.

Highlights from the fashion show were broadcasted on television stations throughout the fur season and looked to reach an audience of over 10 million viewers.

Blackglama and American Legend advertising makes an impact

Blackglama and American Legend (ALC) campaigns are topping the world's print and media fashion outlets due to ALC's bold 2013-14 brand marketing approach.

The campaigns, which feature models Carolyn Murphy in a Dr. Zhivago themed setting, are not only dominating the pages of high-end magazines but are now causing a high demand for designers and editorials

as a result. U.S. magazine editors for Vogue, Harper's Bazaar, Elle, and W magazines, are currently lusting after the garments and proving that the American Legend and Blackglama brands are as strong as ever.

American designers Oscar De La Renta and Chado Ralph Rucci are the most recent to publicise their designs with the ALC and Blackglama brands.



Kopenhagen Fur spring/summer fashion show in Beijing

On October 25, Kopenhagen Fur unveiled their spring/summer collection during the Mercedes Benz China Fashion Week. The brand hoped to present the charm of fur to more than 430 designers, fashion enthusiasts and experienced buyers.

The show combined Danish lifestyle culture with modern simplistic fashion concepts, portrayed throughout the clothing, make-up and music. The theme was 'Summer in Denmark', which allowed Kopenhagen Fur to demonstrate how lightweight and intricate fur design can be.



Biggest lobby week ever

Plans are well underway for the fur trade's biggest lobbying event ever, which is due to take place in Brussels in January 2014.

The Fur Europe team will be hosting an event in European Parliament for three days, built around a display in one of the main areas used by politicians and researchers.

Farmers and traders across Europe will be holding one-to-one meetings with MEPs, and there will also be private dinners and demonstrations on how to make a fur coat taking place.

Fabulous fur fashion show in Beirut

On December 2, a fabulous fur fashion show was held at the Le Gray Hotel in downtown Beirut, with fur pieces by renowned Lebanese boutique G. Nasrallah Fourrures.

The boutique has been the go-to source for fur in Lebanon for over 60 years, and the show was a great way to honour its past success, as well as look to the future with a range of innovative new designs.



New International Degree Program to be offered by Centria University

In autumn 2014, Centria University of Applied Sciences in Finland will be launching a new International Degree Program specialising in fur and fur design.

After three years of study on various topics including fur design and business modules, graduates will be awarded with a Bachelor of Business Administration. Year one gives an introduction to the world of fur and leather, year two focuses on managing fur as a unique product, and year three gives students the tools to design and market their own collection.

This is the first time Centria University have offered this kind of degree program in English and the program application schedule runs from January 13, 2014 to April 25, 2014. For more information or details on how to apply, please visit www.centria.fi or email pia.blomstrom@centria.fi.

Kazakhstan design competition

In October, Almaty in Kazakhstan held their third annual Open Way Young Designers Contest. Eleven students with backgrounds in everything from architecture to shoe design sent their creations down the catwalk, hoping for the title of winner of the design competition.

The contest, which is the only one of its kind in Kazakhstan, aims to give young designers the opportunity to showcase their talent to a wide audience and kick-start their careers in the Kazakh fashion industry. Kopenhagen Fur had the honour of being a member of the jury for the competition, whose theme was 'The Art of Hi-Tech'.

The winner was 20-year-old Aidana Kozhageldina, whose creations 'O Head' and 'Head Man' impressed the jury tremendously. Each sponsor got to give a prize and Kopenhagen Fur also chose Aidana as their winner, awarding her with a trip to Copenhagen and the chance to experiment with fur at Kopenhagen Studio.

Creation '13

In November, Hungary held their third annual Creation design competition. Each year, the contest aims to introduce more and more young design talents from other areas of the clothing industry to using fur in their future collections.

The competition grows bigger every year and in 2013, sixteen designers took part.

Honorary guest Mr. Martin Szpál, a well-known photographer who lived in Hollywood between 1956 and 1997, attended this year's event and created much excitement for those involved.

INFUR magazine to showcase young design talents

In 2014, INFUR magazine will collaborate with the IFF to focus upon the future of fur and present the work of young, up-and-coming designers.

From February onwards, each issue of INFUR magazine will include a special six-page feature on new faces in fur design from IFF's Fur Futures initiative. The designers selected are those that show an appetite for innovation and experimentation, and are leading the way to ground breaking fur design and a bright future for the industry.



13 Festival for Fashion & Photography

In November, the Museum of Applied Arts in Vienna, Austria, hosted the 13 Festival for Fashion and Photography – which showcased recent developments in fashion and photography whilst also focusing on forward-looking aesthetic trends, technological possibilities and forms of presentation.

Around 800 people attended the event, which reinvented itself once again this year. They did not present a fashion show, but

rather guided the audience through several universes – each showing a mix of up-and-coming designers and established brands.

Austrian fur retailer Liska exhibited fur fashion at the Austrian Fashion Award, which was held on November 21. They created a unique atmosphere using lighting and music, and featured the work of young talents Alexandra Helminger, Petar Petrov, Sophie Skach and Romain Brau.



Young talents from Antwerp attend workshop at FurLab

On November 22, nine Masters students and two teachers from Antwerp Fashion Academy in Brussels visited FurLab in Amsterdam to learn about fur. An annual event, the workshop always creates excitement but is met with a little apprehension, as these are students who know little about the fur industry.

The visitors were given information about the production of fur, sales figures and had the opportunity to ask a lot of questions. Following this discussion, Django Steenbakker, Creative Manager of FurLab, educated the students on a wide range of types of furs, including how and where the animals are bred, the structure of the skin, the differences between male and female furs, trapping wildlife and much more.

IFF's Fur Futures initiative continues to support and sponsor the most talented young designers coming from the FurLab courses, helping them present their designs at New York, London and Paris fashion weeks.



Summary of Board / Council / Fur Futures meetings

A record number of delegates from 29 countries attended the Federation's Annual General Meeting and Council meeting on October 9 2013 in London. The result of the election by postal ballot of the 7 Elected Members on the Executive Board was formally announced. Together with the 7 Nominated Members, the Executive Board now comprises the following for the two-year period 2013-2015:

Elected Members (7):

North America: Betty Balaila, Allen Soifer
Europe: Steven Hurwitz, Johannes Manakas
Asia: Mike He, Thomas Wong
Russia: Sergey Stolbov

Nominated members (7):

Joe Morelli (American Legend Cooperative)
Pertti Fallenius (Finnish Fur Sales/Saga Fur Oyj)
Torben Nielsen (Kopenhagen Fur)
Michael Mengar (North American Fur Auctions)
Tage Pedersen (Danish Fur Breeders Association)
Kenneth Ingman (Finnish Fur Breeders Association)
Ryan Holt (on behalf of North American producer associations)

It was also announced that the new Executive Board had re-elected Steven Hurwitz as Chairman, Torben Nielsen as Vice-Chairman, and Ivan Benjamin as Treasurer.

In recognition of their distinguished service to IFF and the fur sector generally, the AGM endorsed the appointment of the following as Honorary Officers of the Federation for the next 2 years:

Honorary President: Andreas Lenhart

Honorary Vice-Presidents: Ulf Enroth, Timothy Everest, Robert Liska, Roberto Scarpella, Frank Zilberkeit

During the AGM, a video was shown summarizing "100 things" IFF and Members have done together over the past year. The meeting went on to approve a number of changes to the Federation's Constitution. These included adding the "INTERNATIONAL FUR FEDERATION" (IFF) as the working name of the organisation. The IFTF name will be retained but its future use will be

limited. Members also approved changes to reflect the Regionalisation of the organisation into 4 separate Regions (the Americas, Asia, Eurasia and Europe). In the case of Europe, the day-to-day work will be undertaken by a separate organisation, Fur Europe, which will now be formed and will be a joint body bringing together fur producers and the trade. Each Region must prepare the rules and terms under which it will operate. These will be presented to the IFF Council for approval, and this is anticipated to happen in February 2014.

At the Council meeting following the AGM, Mark Oaten, IFF CEO, presented the IFF's global strategy for the next 2 years, highlighting 5 key objectives. He also mentioned the need to look strategically at where the whole fur industry is going in the next 10 years. The European Fur Information Center in Brussels reported on current and future plans, while Dutch representatives updated Members on the political situation in The Netherlands and the action being taken by mink farmers.

During a special session, Members heard about a "Fur Futures" workshop which had just been held in London. Six recipients of "Fur Futures" bursaries gave short profiles of their work in fur. This was followed by 3 presentations on newly formed "Fur Futures" working groups covering (1) Education, Welfare & Science, (2) Fashion & Design, and (3) Communications and Social Media. The Council showed considerable interest in the work of "Fur Futures" and was very complimentary about each of the presentations.

During the meeting, the Council welcomed three new organisations from China into full membership of IFF:

- Young Entrepreneurs Fur Committee
- China Chamber of Commerce for Import and Export of Foodstuffs, Native Produce and Animal By-Products
- China Animal Products Marketing Association

China is now represented within IFF by 5 Member Associations.

An application for Associate Membership from The Wild Shippers' Council was also approved. IFF membership now stands at 47 Member Associations and 4 Associate Members in 36 countries.

Changes to IFF newsletters

In 2014, IFF will begin sending members a weekly email of the latest fur news. We hope that this will be a more effective way of informing members about the IFF's work on a regular basis, as well as bringing trade and fashion news directly to your inbox every week.

The emails will be more visual and will replace IFF's Fur News Monthly newsletter, while Fur Times will continue to run quarterly and will still be seen at all major auction houses and fairs.

MosFur 2014

Russian exhibition company Kordon Group will be hosting a specialised fur salon in April 2014.

The event, called 'MosFur 2014' will be held in Moscow and will predominantly focus on the promotion of fur products from Russia, rather than products from overseas. It will bring together leading manufacturers of fur products in Russia including factories, private manufacturers, designers and wholesalers, as well as showcasing Russian components, accessories and equipment.

M. Blaustein present fashion film: "Yes, I did"

New Jersey fur retailer M. Blaustein unveiled a brand new fashion film in December 2013, which highlights the luxurious feeling when trying on a fur coat, but also the fun that can be had. The film depicts a young woman left alone for the day in a hotel room, with her partner's credit card. She passes the time enjoying trying on a whole rack of gorgeous fur garments.

"I produced the film to showcase the extraordinary designs offered at M. Blaustein," said Bryan McCalister, Creative Director. "While developing a new website for the company, I wanted a library of exclusive images and a short film to capture our century long tradition of creating furs of luxury and elegance."

The film was the result of a collaboration of talented contributors. It was directed by award-winning film director John Poliquin, and starred models Amanda Mitchell and Emmett Pugh. New York stylist Jamie Grace also worked on the film, alongside renowned hair and make-up artist Paul Podlucky.

CEO COMMENT



There seems to be so much to report that it's hard to fit all the news in. IFF successfully sponsored the most recent International New York Times Luxury Conference in Singapore, and we used this year's event to showcase some men's fashion as well as forge links with representatives from the World Gold Council, Pearl, Drink and Jewellery sectors.

Our four regions are all busy, with the most recent news being that Fur Europe is up and running and now recruiting for a new CEO.

In Hungary, our member has been doing great work to prevent a possible farming ban and things are looking a little brighter. In China, our members are working with authorities on issues concerning the duty tariff and in Canada, an enormous effort has gone in to the recent WTO

seals challenge, which sadly did not go our way. In the Netherlands, we are planning increased media work to support our political and legal actions on the farm ban and threats to Amsterdam Fashion Week.

Fashion adverts are appearing in Elle in 18 countries and in Monocle magazine. A successful meeting on trapping standards was held in Russia, which was also hosted an incredible Gala show for the Eurasia region.

The bursary applications from young designers keep flooding in, as do new members to Fur Futures.

Meanwhile, I am working on a draft Code of Practice for the whole industry, which is under discussion and I hope members will support. Finally, I am pleased to report that we hosted a high-level workshop with the European Commission on the future of textiles and fashion. It was a great success and helped put us at the heart of EU decision-making in a positive way.

Mark Oaten

International New York Times Luxury Conference 2013, Singapore



In November, IFF sponsored the 2013 International New York Times (formally International Herald Tribune) Luxury Conference. The IFF stand hosted an assortment of men's outerwear fur garments, and enticed men to come and try the furs on, asking the style question: 'What kind of fur man are you? Metro or macho?'

The conference was an extremely useful event for IFF to attend and discussed the Asian luxury market. Guest speakers included professional blogger Bryanboy and Sandra Choi, Creative Director at Jimmy Choo.

Update from Euroasia region

The first Euroasia Board meeting was held on September 26 in Kiev, where a work plan for the coming year was formed. Projects included participating in Fur Expo in Ukraine, holding discussions on the implementation of the AIHTS in the region and hosting an International Gala Show in Moscow.

The second Euroasia Board meeting was held December 11-12 in Istanbul. Eurasia continue their preparations for the region's design competition and are preparing documents for the monitoring of the Kazakhstan fur industry.

Update from Europe region

The Europe Region have been hard at work, fighting proposals of farm bans in Estonia and Hungary. On December 3, the European Commission Vice-President presented a new roadmap for fashion and high-end industries, at which IFF CEO Mark Oaten held a workshop.

In November, Fur Europe represented the fur industry's views in a debate on national Irish television. The Norwegian government are currently analysing various aspects of Norwegian fur production, and will deliver a recommendation by the end of 2015.

Update from Americas region

IFF Americas has now been operational for 18 months and has made some great progress in linking common programs in all countries, reducing overlap and sharing activities and issues will all members in all sectors.

The Fur Futures program is proving popular and many from The Americas attended the annual meeting in October 2013. The Americas is currently reviewing 2013-14 activities and preparing its 2014-15 budget/work-plan for presentation to the IFF Executive Board in February. The first full Regional Members assembly took place on January 2-3, 2014.

Update from Asia region

IFF Asia Region held their Board meeting on December 5 in Seoul. Eight Asia Board Directors attended the meeting, as well as IFF CEO Mark Oaten and Asia Region Director Kelly Xu.

During the meeting, the Board Directors were updated on the 2013-14 projects by the members and reviewed the project proposals for 2014-15. They also discussed the terms and conditions for the Asia Regional Board.